

**Position: Promotion and Publications Officer 2017-2018**

**Name: Daniela Para**

Dear Colleagues,

As the working year is coming to an end, I still remember clearly how I came to the Annual Meeting in 2017, as a representative of RC “Gutta-Club” and with no intentions of becoming a Board Member. However, after being encouraged by some old BMs and seeing my name appear on the nominee list, I decided to accept the challenge and here I am now, writing this report, as a Promo and Publications Officer. At the beginning I was quite nervous, being the youngest in the team and having no previous experience in working in an international network. However, after the introductory meetings and as the time passed, I got more familiar with the activity of YEE and managed to get into the workflow.

During this year we created 2 videos, one to encourage Member Organisations to be more active, and the second one to promote the board membership, which were published on all or social media platforms and received positive feedback. I am very happy with the work that was done, and it was very interesting for me to coordinate and participate in the whole process, from planning and filming the video, to editing and sharing it online.

Also, I was keeping track on the Social Media platforms of YEE and their followers, as well as being responsible for the Instagram page, where the following increased by 65% during this year.

We also worked on the creation of the Wikipedia Page for YEE, which is now submitted and we are waiting for it to be approved, so it’s still a work in progress, as the process is more complicated than we thought.

In parallel, I was also involved in the process of writing the application of the Training Course “Climate Ambassadors: Youth against plastic” which was proposed and approved during the Annual Meeting in 2017, and we applied for the Erasmus + grant.

In general, I am satisfied with the work that was done during the year, especially with the cooperation that we had, taking into account the different time zones and the fact that most of our communication was online.

I am very thankful to the Board Members, Secretariat and EVS volunteers for their support and for giving me the opportunity to learn a lot during this year.

Best regards,

Daniela Para