
Report of the YEE Publications and Promotion Officer, Vice-Chairperson Tomek Janiak, Work year 2012-2013

Hey guys,

I would like to thank everybody for the work together and an opportunity to be with YEE and do so much good stuff. I have enjoyed it tremendously and hope to be involved with YEE in the future.

As regards the work done, there have been several elements. It should be stressed that YEE office was helping develop and implement YEE promo strategy all year long. Many thanks to everybody!

Please see the elements that I have been working on so far:

- Social media accounts: Facebook account has now (May 7, 2013) about 1200 fans, which is about twice as many as in Jul 2012. Twitter account, although created at beginning of Aug 2012, has unfortunately remained almost silent and my recommendation is that in the future it is updated by the office, as they have always the latest news about YEE.

- Publication proofreading team: I have managed to collect a few people with proficient English, willing to proofread our booklets, so we can work better on the content itself. We are just about to do work for another booklet, so we will see the results soon.

- Publications and newsletters: During my time in office I have worked on YEE booklets and newsletters, mainly on the part of proofreading and layout consulting. Main work has been done by the office and content authors. Again, many thanks to everybody.

As for the projects, currently I am taking part in the project 30 years of volunteering.

Thanks so much for the time together, and I hope to do more work with YEE in the future.

Tomek