

## YEE LONG-TERM STRATEGIES 2012 – 2013

*To be revised in 2013*

### TO EXCHANGE EXPERIENCE:

- To organise with MOs international events such as TCs, Youth exchanges, etc, at least 3 times per year
- To ensure exchange of information and experiences among young people

### TO ENSURE THAT MOS ARE INVOLVED, WELL INFORMED AND ACTIVE:

- To increase number of active MOs by 9 in 3 years
- To raise the percent of MOs actively contributing to projects, planning, discussion and publication
- To use all means of technological resources, spread all information among MOs

### TO IMPROVE INTERNAL COMMUNICATION AND DECISION-MAKING PROCESS:

- To use all means of technological resources, spread all information among Board Members, YEE Office staff, Assistant Officers
- To raise knowledge among Board Members about the decision-making process

### TO IMPROVE VISIBILITY OF YEE AND IT'S WORK:

- To advertise YEE through Media

### TO LOWER THE ENVIRONMENTAL FOOTPRINT OF YEE ACTIVITIES TO LOWEST POSSIBLE LEVELS

### TO MAKE STRONGER AND BIGGER NETWORK:

#### Internally:

- To increase the number of new MOs by 9 in 3 years

#### Externally:

- To be more active in activities organised by partners and promote our own activities
- To increase our impact on a European level
- To make YEE more politically influential and relevant organization on international level
- To become a recognized European representative organization in global environmental discussions

### TO WORK WITH ACTUAL NEEDED ISSUES:

- The General Assembly will decide on at least one priority each year
- To create guidelines for measurement and monitoring of projects and strategies

### TO ENSURE YEE'S FINANCIAL STABILITY:

- To diversify funds within 3 years to be more sustainable
- Investigate the potential of YEE operating and running a hostel as an external source of funds.

